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# THE BEACH NEWS

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VOL. 2—NO. 20

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, April 4, 1924

PHONE POINT LOMA 17

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## NEWSPAPER ADS

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SAYS MR. WRIGLEY

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"Patronize Home Industry"  
WE CIRCULATE



YOUR DUTY  
TO YOUR  
HOME

## EVERYBODY'S BUILDING

### DRUGGIST KRAFT

INSTALLING NEW FOUNTAIN  
AT O. B. PHARMACY

An up-to-date marble top soda fountain is being installed this week at the Ocean Beach Pharmacy, where many improvements are being made by the polite and popular proprietor, Fred H. Kraft. The fountain service will be opened to the public next week, the famous Hungerford-Smith crushed fruits being used especially. The carpentry work 'round the new fountain is being splendidly done by G. M. Miller of the O. B. carpenter shop, while expert "Charlie" Peltcher of the O. B. Plumbing Co., is looking after the many intricate pipe fixings and the necessary plumbing fixtures, all of which means that the new fountain will give supreme satisfaction to patrons and proprietor alike.

Cream Puffs, Cream Rolls, and Apple Turnovers; also French Pastry—Special at the O. B. BAKERY, Saturday. Phone Pt. Loma 72-W.

### EXTENSIVE PLANS

FOR FINE SEWER SYSTEM  
AT MISSION BEACH

A splendid modern sewer system is to be completed at Mission Beach as soon as possible. The first steps were taken in the city council this week when resolutions of intention were adopted.

The plans have been favorably passed upon by the state board of health, federal authorities and the city engineering department. Bids for construction will be called for soon and the work will be rushed.

Stationery Supplies, Froide's, opp. P. O.

### EASTER FAIR AT

O. B. PUBLIC SCHOOL

NEXT FRIDAY

The teachers and pupils of the Ocean Beach school are very busy preparing for an Easter Fair which will be given next Friday afternoon, April 11.

There will be a fine program consisting of music, drills, living pictures and athletic events.

There will also be a special sale of toys, candy, cooked foods, bags, baskets and fancy articles.

The more advanced pupils of the orchestra hope to be ready to furnish some of the music.

Something new in Kiddie's ROMPERS at the low price of \$1.25 and \$1.50 at the NEWPORT SHOPPE.

### MISS KATE SPANI

GIVES IMPORTANT NOTICE

ABOUT SCHOOL MILK

Special attention of parents is called to the following announcement by Miss Kate Spani, principal of the O. B. School, concerning milk for school children.

"The P. M. Dairy has advanced the price of milk to four cents per half pint. This brings us back to the twenty cents per week for one-half pint each day. We trust that parents who desire milk for their children will send twenty cents on Friday for the following week, as the milk is delivered too early Monday morning for us to give the order in time to get milk for that day."

Picture Frames. FROIDE'S, opp. P. O.

### New Grocerteria

GRAND OPENING FABER'S  
No. 4 GROCERY STORE

AT MISSION BEACH

The formal opening of G. H. Faber's latest addition to his chain of grocery and provision stores took place last Tuesday, April 1, at Mission Beach, where the enterprising Mr. Faber has secured an excellent location on the corner of Pismo Court and the Boulevard, in the center of the residential district.

The new store is known as Faber's Cash and Carry No. 4, and will be run on the "cafeteria" style. Mrs. N. M. Greer and Mrs. C. T. Warren are in attendance to give courteous and helpful service to all customers.

Faber's No. 4 store presents a most inviting appearance, modern racks, cases, counters and shelves being filled with a splendid array of choice edibles in the way of meats, fresh vegetables, staple groceries and provisions of all kinds at popular prices.

Arrangements have been made for a grand opening celebration on Saturday, April 5, when there will be a special demonstration of Point Loma and Del Monte products, as well as an extra display of soaps and various household necessities at real bargain rates. The opening of Faber's No. 4 Grocery gives every augury of success and marks the spring awakening in the Mission Beach district.

Order your Certified BABY CHICKS now at O. B. Feed, Fuel and Express. Phone, Pt. Loma 20-W.

### PLUMBER BURDETTE

FILLING MANY CONTRACTS  
IN BEACH DISTRICT

Following is a partial list of plumbing contracts now under way or have just been completed by Edward K. Burdette, the popular plumber of 2005 Bacon street, Ocean Beach:

G. G. Bradt, two houses, Mission Beach; E. G. Bristol, Mission Beach; Mrs. Hunt, two houses, Mission Beach; A. Rock, 1971 Ebers street; A. L. Deane, Long Branch and Ebers; Walter Smith, Long Branch and De Foe; B. V. Beeler, 4871 Muir avenue, Ocean Beach; A. S. Ramo, La Jolla; Mrs. Jackson, 4955 Niagara avenue; T. J. Ellis, 4620 Brighton avenue.

Plumber Burdette is also doing the plumbing work on the fine new \$10,000 Shepard house at Del Monte and Guizot street. The building is of hollow tile construction and will be modern in every particular, making it one of the show places of Ocean Beach.

### CONTRACTOR ELLIS

PAINTING AND CARPENTERING

ON MANY JOBS

Wonderfully wielding a busy brush, "Jack" Ellis is doling up many houses in this section, incidentally doing a job or two in the city for good measure. He recently completed the finishing touches on the new office building of the Ocean Beach Lumber Company, making it one of the handsomest places of its kind in Southern California. Details of the splendid job are given in another article descriptive of the building improvement.

Contractor Ellis has also just painted the house of William Eldridge at Glenartney and supervised the construction of an addition to Mrs. Shirol's home at 4775 Greene street. He is also putting his own home at 4620 Brighton avenue in first-class shape.

### Fast Transit Next Month

LAYING NEW TRACK

ON BACON STREET FOR

NEW FAST LINE

A great quantity of railway material has been assembled on the bay shore at the foot of Bacon street for the reconstruction of the electric railway line through Ocean Beach to Santa Cruz avenue and De Foe street, and a large force of men are at work upon the "wy" at Bacon street and West Point Loma boulevard; where the new transfer station is to be located.

Chief Engineer E. H. Culver, who superintended the preparation of the plans, states that every effort will be made to have the new fast line in operation to Ocean Beach and Mission Beach during the first week of May.

While on your way to market look at our WINDOW DISPLAY. You will always find something new and interesting at the NEWPORT SHOPPE.

### "BILL" RABSAHL REPORTS

BOOMING BUSINESS

IN LUMBER LINE

'Round the office, mill and yard of the Ocean Beach Lumber Company, corner of Muir avenue and Ebers street, there is a most pleasant air of prosperous activity these days. Manager "Bill" Rabahl is busy filling orders for building material of every description, and among recent listed activities the following are noted: Mrs. Garwood remodeling home on Santa Monica avenue.

Mrs. Cushman making interior improvements to her house on West Point Loma boulevard.

Garage for Mrs. Lucy Marples of Boleno street.

Rapid progress in construction of the Wheatley bungalow court on Cape May avenue.

George Finley has contracted to build a house for Mr. Hurrell on Narragansett avenue.

Mrs. John Clarke is making alterations in her home.

Dan Andrew & Son are carrying out extensive improvements for Mr. Strong at Mission Beach.

Alterations in progress at the Silver Spray Plunge.

Material furnished for the Martin's Mission Bay auto camp.

Peter Belcher is building a modern cottage on Niagara avenue.

G. B. Hatch is erecting garage.

H. M. Justice is building a house at 4655 Coronado avenue.

Mrs. May Smith is building home at 4813 Brighton avenue.

W. E. Butler is finishing his home on the hill.

H. H. Reid & Son have completed construction of four garages on their Newport avenue property.

Mrs. Etta L. Crosky is building a house on the crest.

Mrs. Charles Gray is making alterations to her home on Pescadero ave.

F. E. Feigley has improved his home at 4707 Del Monte avenue.

The home of THE BEACH NEWS has been improved with interior alterations.

H. J. Deveraux is building a substantial fence.

A. Graham is constructing a garage at 4563 Muir avenue.

### Very Ideal Place

HANDSOME OFFICE

MARKS NEW QUARTERS

O. B. LUMBER CO.

It's no exaggeration to state that the new office headquarters of the O. B. Lumber Company, on Muir avenue at Ebers street, are the finest, neatest, and most perfectly appointed in this entire section of Greater San Diego.

The exterior of the office has been painted white, with bright green trimmings, while the interior walls have been made a dream of snowy sanitary whiteness, relieved with a line of delicate blue around the ceiling. A glass topped counter in polished birch, fine mahogany desk, swivel chair, safe, adding machine and other modern office appurtenances, make up the necessary furnishings in the main room. There are also convenient chairs, a table and a comfortable settee for customers. An adjoining private office has been appropriately furnished and the lavatory and toilet arrangements are thoroughly modern. Hardwood floors are laid throughout and the lighting arrangements are excellent. "Jack" Ellis executed the decorative effects with a nicety deserving of high commendation.

Manager W. H. Rabahl, whom everybody calls "Bill," sits happily enthroned at the main desk, that is, when he isn't busy as the proverbial bee all over the place filling orders for patrons from morn till night. And it's some place to travel 'round, too. There is a saw mill and a planing mill under the direct supervision of William O'Hara, an experienced and obliging yard and mill man, while the industrious and well known Erva Isom looks after the delivery department.

In the main store room, suitable racks are provided for wall boards, and a specially ceiled room is set aside for cement and lime. Nail bins are arranged in orderly rows, and large sliding doors and modern conveniences have been installed for the rapid handling of all building material.

It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

### "CHARLIE" PELTCHER

GOING AT TOP SPEED

WITH PLUMBING

With the general activity in building throughout the city, Charles H. Peltcher, the enterprising proprietor of the Ocean Beach Plumbing Co., on Niagara avenue, reports orders piling up in the line of plumbing. Among recent and present contracts being filled are included plumbing work for H. D. Mason, Pacific Beach; J. S. Rogers, Roseville; Charles Wheatley, 4937 Cape May; William Rabahl, O. B. Lumber Co.; B. P. Mitchell, 5071 Brighton; F. B. McElwee, 4769 Saratoga; H. C. Lemon, Pacific Beach; E. Howell, 4446 Pacific; L. A. Blackham, 4720 Lotus; L. A. Swetts, 1829 Defoe; R. O. Hurrell, 4822 Narragansett; J. L. Carter, 4746 West Point Loma boulevard; F. Silva, Roseville; Ocean Beach Pharmacy; Miss Roberta Winnas, Ocean Beach; W. N. Douglass, Del Monte avenue.

FLOWERS AND VEGETABLE PLANTS—A nice stock to pick from at the O. B. Feed, Fuel and Express.

Mrs. Ray Hogge is making alterations in her home at Pacific Beach.

Kodak Films, FROIDE'S, opp. P. O.

## Attention! All Baseball Fans!

### IMPORTANT MEETING

AT THE MAINE GARAGE

THIS FRIDAY NIGHT

All baseball enthusiasts and those in any way interested in keeping a team together at Ocean Beach are

urgently invited to attend a very important meeting to be held tonight (Friday) at 7:30 in the office of the Maine Garage on Newport avenue. Manager Lowell A. Shaffer is justly proud of his champion team and it behooves every loyal local fan to back him to the limit. Attend the meeting.



Friday night shows will now be given at the Ocean Theatre, forming a new departure by Manager Ray Ericsson for the spring and summer season. This week's booking, beginning TONIGHT (Friday) will be that remarkably thrilling picture, "The Mailman," with Ralph Lewis and Johnnie Walker in the leading roles. There is an extra big special for next mid-week feature, while "Scandalous Tongues" is booked for Sunday night. They're all good. Don't miss 'em!

### ANOTHER AUTO CAMP

J. D. Martin and his son, D. Martin, are busy with a force of workmen constructing houses, garage sheds, and other buildings for a new auto camp in Pacific Beach, near the shore of Mission Bay and directly on the shore boulevard to the beaches.

### Kodak Finishing FROIDE'S opp. P. O.

Walter Smith is constructing a stucco house on Brighton avenue.

E. F. Dudley has built a fence on his property at the ocean front and Narragansett avenue, and will build a house soon.

A. E. Kelly is completing house.

## CIVIC CENTRE IMPROVEMENT

### CONGREGATIONAL CHURCH

BUYS FINE LOCATION

ON DE FOE STREET

Through the co-operation of the Southern California Congregational conference and the First Congregational Church of San Diego the Union Congregational Church this week purchased a new building site, 100x140 feet, located across the street from the O. B. public school at the corner of De Foe street and Santa Monica avenue.

Arrangements have already been made for the moving of the present building, for which money is assured. Plans are under way for the remodeling of the building for temporary quarters for community service activities. As soon as local conditions and the growth of the institution justify it a new modern building will be erected.

A program is being formulated whereby this, as an institution church, will in a broad and inclusive way assist in meeting the religious and social needs of all the people of the community. It will also be offered to the public as a civic center for the discussion of civic improvement and civic welfare questions.

At a recent social gathering of the congregation Mr. Stoetzel, the popular pastor of the Congregational Church, astonished those present by stating that henceforth he would accept no more salary from the church, but that he would give his services free.

As an appreciation of his generous offer the church voted to relieve him of the responsibility of the evening services. It also voted to put Mrs. Stoetzel on salary as music director and to do certain lines of secretarial work for the church.

Mr. Stoetzel was recently appointed district manager of the Union Central Life Insurance Company.

See our new shipment of BUNGA-LOW APRONS, selling from \$1.25 to \$2.00 at the NEWPORT SHOPPE.

### DR. E. H. HAYDEN

RETAINS PASTORATE

All rumors and reports to the contrary notwithstanding, it can be positively stated that Dr. E. Herbert Hayden will continue in charge of the pastorate of the First Baptist Church at Ocean Beach. The new minister is a learned, broad-minded religious worker and has proved his exceptional worth in his chosen field. His belief in wholesome natural diversion for the members of his congregation, particularly the younger set, has met with general approval locally as well as with the State convention officials.

EASTER CARDS—FROIDE'S, opp. P. O.

### BUYS HOME HERE

Mrs. E. F. Reich, of Trinidad, Colorado, has purchased the property at 4727 Newport avenue, where she will make her permanent home and will soon make some extensive improvements.



## Daddy's Evening Fairy Tale

MARY GRAHAM BONNER  
WRITER NEWSPAPER UNION

### PORKY PIG

"The Pigs in this pig pen and yard," said Grandfather Porky Pig, "have not been paying me enough attention of late."

"I must speak to them about it." So Grandfather Porky got up from his soft bed of mud and, twisting his little tail and looking at his splendid fat body, he said:

"Grunt, grunt, Pinky Pig, come and talk to your grandpa."

And to Sammy Sausage he said:

"Grunt, grunt, Sammy Sausage, come and have words with your grandfather."

And to Brother Bacon he said:

"Grunt, grunt, Brother Bacon, come and chat with Grandfather Porky."

And to Master Pink Pig he said:

"Grunt, grunt, come and hear what your dear Grandfather Porky Pig, the leader of the Pig Pen, has to say."

And to Miss Ham he said:

"Grunt, grunt, Miss Ham. Come and hear me talk."

And to Mrs. Pink Pig he said:

"Hurry along, Mrs. Pink Pig. Grunt, grunt, hurry along."

And to Pinky Pig's mother he said:

"Grunt, grunt, waste no time in idleness. Porky Pig is about to give a talk."

"If that's all you're going to give," squealed Pinky Pig's mother, "I don't think I'll come."

So Pinky Pig's mother went on with what she was doing—she was very busy hunting for something to eat.

But Grandfather Porky did not invite any one else in just that way.

"Grunt, grunt, little Black Squealer," he said, "come to your dear old Grandpa and maybe he'll tell you a pretty pig story."

"Grunt, grunt," he said to Sir Benjamin Bacon, "do come to the important meeting I'm to hold."

And to Sir Percival Pork he said the very same thing.

So all the Pigs were curious enough to see what it was that Grandfather Porky had to say to them.

"Grunt, grunt, squeal, squeal," they all said. "We are here. Now, what is all the excitement?"

"I've been thinking for some time," said Grandfather Porky, "that none of you pigs pay me enough attention."

"You forget that it always should be age before beauty."

He made a handsome bow before Miss Ham.

"And you haven't been bringing me



"Pinky Pig, Come and Talk to Your Grandpa."

any goodies, nor sharing things with your dear old Grandpa.

"Little Black Squealer, you are young and maybe you will be the best of all. I hope so. It is of the young that we expect things."

But little Black Squealer shook his head and his little tail almost seemed to laugh.

"Squeal, squeal," he said, "that may be so, but I'm a pig, dear Grandpa Porky, and I will listen to a pretty pig story, but not that kind. That's not a TRUE PIG STORY when you expect things of me—a good little pig."

"Dear, dear, grunt, grunt," said Grandfather Porky Pig, as all the pigs wandered off without agreeing to anything he said, "they're a most ungrateful lot—not to want to do honor to their noble Porky Grandpa."

## He Brooks No Loss

By Grace E. Hall

If this be all, what wanton waste  
Of wares and worth and wage  
Has been the price of this poor show  
Upon life's changing stage!  
If this, the play, be for a day,  
And then the curtain fall,  
What grotesque jokes the jester, Hoax,  
Has played upon us all!

The scene is laid, and Birth and Death  
March hand in hand always;  
A fee is asked of Man and Maid,  
While Pay, the piper, plays;  
The aged go; the lights burn low,  
There is no curtain call;  
And in the aisle without a smile,  
They pass the usher, Fall.

If this be all, what farce the plot,  
The price, the pain, the play!  
Why such a plan for mortal man  
For just a single day?  
Oh, list ye well: God brooks no loss  
In his eternal scheme:  
He'll lose no note of what He wrote  
In life's majestic theme.

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## Prescriptions

QUALITY comes first—

We have it.

SERVICE comes next—

We give it.

SATISFACTION is what you want—

We guarantee it.

## OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave. F. H. KRAFT, Prop.  
We are as close to you as your phone—Call Point Loma 70-J

## BUNGALOW GROCERY

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Corner Defoe and Niagara Avenue

SPECIAL SALE—Soaps, Washing  
Powders, Starch, Blueing, Ammonia,  
Clorox, etc.

Everything for the Family Wash.

We deliver any quantity, any-  
where, at any time.



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## REID TRANSFER

1885 Bacon Street. FREIGHT JOBBOING Ocean Beach  
BAGGAGE MOVING  
Residence Phone Office Phone  
Point Loma 125-J STORAGE Point Loma 136  
FEED, FUEL and HARDWARE

ANNOUNCEMENT CHANGE OF OFFICE LOCATION

## OCEAN BEACH LUMBER COMPANY

Lumber, Cement, Roofing Paper  
Office, Yard and Mill — Muir Ave. and Ebers St., O. B.  
W. H. RABSAHL, Manager

Lumber, Shingles, Laths, Lime, New office and extra warehouses  
Cement, Roofing Material, Wall have been constructed corner Ebers  
Board, Etc. street and Muir avenue.  
Lumber Estimates Cheerfully Given Phone, Pt. Loma 40-J



## The Maine Garage

STORAGE AUTO REPAIRING  
ACCESSORIES

5040 Newport Avenue  
Ocean Beach, Calif.

PHONE POINT LOMA 382

## Robberies Force Family to Seek New Residence

New York.—Isaac M. Oshinsky, clock manufacturer at 28 West Twenty-seventh street, has returned to his home, 5403 Fifteenth street, Brooklyn, with his family. The Oshinskys moved to the Belvedere hotel in Manhattan after their home was robbed about ten days ago and a quantity of jewelry taken. The reason for moving was that the robbery was the fifth one in the Oshinsky home since August. The loot taken in these robberies exceeded \$20,000.

When the family moved out three private detectives moved in. Nothing happened for two nights. The last night the detectives caught a man, they said, in the act of breaking into the house. He said he was Hans Gebraun, a resident of a Bowery lodging house. The detectives said he had a fountain pen in his pocket that had previously been taken from the Oshinsky house.

## Savings of Lifetime Lost When Cabin Burns

Belvidere, N. J.—Joseph Hull, of Uniontown is sixty years old and penniless, the more than \$9,000 for which he lived a life of insistent self-denial in ashes which are scattered with the ashes of his log cabin. Joseph Hull is penniless—betrayed by a distrust of banks into hiding nine rolls of bills with \$1,000 in each in the walls and under the floor of a tinder-dry shanty. Hull counted his money the other night. There were the nine rolls of \$1,000 each and the tenth final hoard, which contained \$184. He secreted them again in their hiding places and dozed in his chair by the stove. The draft open, the fire grew, outgrew the stove, leaped up the stovepipe, set fire to the house. Hull awakened just in time to escape with his life. Every cent for which he had worked a lifetime was lost in the flames.

## Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



Don't Miss "LOMA LORE" series.

You'll Like "LOMA LORE" series.

### OCEAN BEACHITE

INDULGES IN SNOWBALLING

WHILE IN ARIZONA

Mrs. D. N. Shepley writes from Globe, Arizona, where she is visiting her brother and his family, that she left Ocean Beach rather unexpectedly on March 16, via the S. D. & A. Railway for Phoenix, where she transferred for a stage trip of 100 miles to her present enjoyable location.

Mrs. Shepley writes very enthusiastically of her delightful trip through Carisso Gorge, as well as her ecstasy upon being greeted with a blanket of beautiful snow upon her arrival in Arizona, giving her the chance to engage in snowballing with her little niece.

Mrs. Shepley states that when they have special radio concerts in Globe it is found necessary to shut off the smoke stacks at the copper mines there to prevent interference.

EASTER CARDS—FROIDE'S, opp. P. O.

"HARD TIMES" DANCE

The Point Loma Assembly announces that a "Hard Times" dance will be given at their club house Friday night, April 4th. Anyone wearing new clothes will be fined. Good music, dancing until 11:00 o'clock. Admission 25c per person at the door.

MRS. A. G. SPALDING

IS RECOVERING

In the "Theosophical Path" for April it is stated that Mrs. A. G. Spalding, superintendent of the Children's Theosophical Sunday Schools, or "Lotus Groups" throughout the world, is steadily recovering from an injury she sustained in a fall and hopes soon to be in active service again.

DINNER DANCE FOR

HOUSE GUESTS

Mr. and Mrs. J. W. Sefton will entertain with an elaborate dinner dance at their beautiful Point Loma home this Friday evening in honor of their house guests, Mr. and Mrs. L. C. Tuckerman, who have been visiting the Seftons for some time. They plan to return this week to their home in New York.

Mr. Frank Runyon, who was injured a week ago while cranking his car, has gone to his old home at Clarksville, Tenn., for recuperation.

Mr. and Mrs. A. Kent, who formerly owned the Bungalow Grocery, left for Worcester, Mass., last Sunday. Mrs. Kent's mother, who resides there, is reported seriously ill.

Mr. and Mrs. George Michaels, who have been residing on Cable street for about two months, left this week for the north.

Mrs. Emma Ellyson, of Iowa City, Iowa, is visiting Mrs. Eva L. Sullivan at 4934 West Point Loma boulevard. Mrs. Ellyson is an art teacher of note and intends removing later from Iowa to Ocean Beach.

Prof. N. F. Adamson, who has been located at Ocean Beach for over two years, will leave tomorrow for Seattle, Wash., where he will remain for the summer months. He expects to return here next winter.

Mrs. E. F. Reich announces she is now ready to accept pupils for piano and mandolin teaching at her home on 4727 Newport avenue.

Mrs. Charles Benson has returned to Los Angeles after a pleasant fortnight's visit with her daughter, Mrs. W. N. Douglass, of 4776 Del Monte avenue.

Mrs. E. F. Reich and son, John Ernest, of Trinidad, Colo., who has been visiting Mrs. W. B. Turley of 4720 Saratoga avenue, moved last week to her own home at 4727 Newport avenue.

### MOCK WEDDING

BIRTHDAY SURPRISE

TO BURTON McKIM

At her home on Point Loma, Mrs. Maude McKim tendered a very happy birthday surprise party on last Thursday evening to her son, Burton McKim, a bright and popular student at the State College, member of the Epsilon Eta Fraternity and at one time editor-in-chief of The Paper Lantern, the State College weekly paper. An especially enjoyable feature of the birthday entertainment was a mock wedding with dancing during the evening. Among those participating were the Misses Betty Eves, Alice Foster, Ruth Pace of Long Beach, Ruth Uridge, Lyla Wilson, Hattie Nettiehurst, Jenne Knapp, Deborah McBaine, M. Diffin, Eleanor Reynolds, Alice Rice, Hilda Shea, A. Messner, Melody McKim, the Messrs. Burton McKim, Ross Hardy, Collins Macrea, Sam Russo, William Wright, Fred Morrison, George P. Wilson, Al Schevings, Sam Hamil, Robert McCreary, Henry Bruce, William Cook, Wallace Dickey and Sheldon Riveroll.

HAPPY SURPRISE VISITORS

AT THE PADGETT HOME

Last Monday proved an exceptionally enjoyable day at the home of Mr. and Mrs. J. S. Padgett, 4649 Voltaire street, where the following friends were entertained: Rev. F. L. Rowe, editor of the Christian Leader, Cincinnati, Ohio; Rev. J. C. Estes, Pasadena, Calif.; Rev. S. E. Witty and wife, of Los Angeles; Rev. E. N. Glenn and wife, of San Diego; Mr. and Mrs. O. M. Sparks, Roswell, New Mexico; Mr. W. B. Cox, Los Angeles; Miss Minnie Werick, East San Diego.

ENJOYABLE MUSICAL

AT A. & N. ACADEMY

An excellent musicale was given last Friday night at the San Diego Army and Navy Academy at Pacific Beach, under the direction of Miss Cara M. Garrett, piano instructor for the school. Program numbers were given by the State College Treble Cleff Club, Mr. and Mrs. J. Waite, Miss Maybelle Garfield, and Miss Roxanna Erb. Miss Ethelyn Boyd was accompanist.

PACIFIC BEACH READING CLUB

Mrs. Edith Mills Scott and daughter, Emily Rose Scott, and Mrs. Constance Mills Herreshoff and daughter, Jean Herreshoff, gave their annual concert before club members last Thursday afternoon. The program was composed of quaint and classical numbers. Refreshments were served by Mrs. Fred Scripps and committee.

"JACK" NEUMONT

SPONSORS THIS ONE

FOR VERACITY

Late customer rushing in at the Ocean Beach Bait House:

"Hey, Jack, just throw me half a dozen of your best fish!"

"Throw them?"

"Yes; then I can go home and tell my wife I caught 'em. I may be a poor fisherman, but I'm no liar."

BEACH UNCLE

PREFERS EARTHQUAKE TO

BOISTEROUS NEPHEW

During the earthquake tremors which frightened the inhabitants of a northern town some time ago, a certain couple sent their little boy to stay with an uncle in Ocean Beach, explaining the reason.

A few days later the parents received this telegram:

"Am returning your boy. Send the earthquake."

PLAYGROUND COMMISSIONER

William A. Roffe has been appointed a member of the city playgrounds commission, to succeed D. A. Ellsworth, resigned.

WE CIRCULATE

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

## The BEAUTY SHOP

CLETIS WAGNER  
Opposite O. B. Postoffice  
Facial Treatments and Cosmetics  
Suitable to This Climate  
HAIR TRIMMING  
MARCEL WAVING  
Evenings by Appointment  
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New EASTER Novelties.  
Mah Jongg Sets  
Sail Boats  
Coaster Wagons  
Croquet Sets  
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Visitors always welcome.

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BIRD and TOY STORE  
Sixth at B—San Diego

Opposite the New  
Commonwealth Building

## J. B. Masse's

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Electrical Appliances Repaired  
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## THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach  
Sections of San Diego and the  
Entire Point Loma Peninsula  
PUBLISHED EVERY FRIDAY4829 Saratoga Avenue  
Ocean Beach, California  
Phone Point Loma 17KIRK SMITH Editor-Owner  
KATHERINE SMITH Sec'y.-Treas.

2005 BACON ST.

Legalized as an Official San Diego  
City and County NewspaperSubscription Price, \$1.00 a Year  
IN ADVANCE

Single Copies 5 Cents

Advertising Rates Upon Application

LOCAL READERS—Fifteen cents a  
line, averaging five words to line.CLASSIFIED ADS—Ten cents per  
line, averaging five words to line."Entered as second-class matter Decem-  
ber 1, 1922, at the Postoffice at Ocean Beach,  
California, under the Act of March 3, 1879."

FRIDAY, April 4, 1924

News contributors and advertising  
patrons will please take notice that  
the forms of The Beach News close  
at noon every Thursday and will  
greatly oblige by submitting their  
favors accordingly. Write on one  
side of the paper only.STATEMENT OF THE OWNER-  
SHIP, MANAGEMENT, CIRC-  
ULATION, ETC., REQUIRED BY  
THE ACT OF CONGRESS OF  
AUGUST 24, 1912.Of The Beach News, published weekly  
at 4829 Saratoga avenue, Ocean  
Beach, Calif., for April 1, 1924.  
State of California,  
County of San Diego—ss:Before me, a notary public in and  
for the state and county aforesaid,  
personally appeared the owner of  
The Beach News and that the follow-  
ing is, to the best of his knowledge  
and belief, a true statement of the  
ownership, management (and if a  
daily paper, the circulation), etc., of  
the aforesaid publication for the date  
shown in the above caption, required  
by the Act of August 24, 1912, em-  
bodied in section 443, Postal Laws  
and Regulations, printed on the re-  
verse of this form, to-wit:1. That the names and addresses  
of the publisher, editor, managing  
editor and business managers are:Publisher, Kirk Smith, Ocean  
Beach, Calif.; editor, Kirk Smith,  
Ocean Beach, Calif.; managing edi-  
tor, Kirk Smith, Ocean Beach, Calif.;  
business managers, Kirk Smith and  
Katherine Smith, Ocean Beach, Calif.2. That the owner is (if the pub-  
lication is owned by an individual, his  
name and address, or if owned by  
more than one individual, the name  
and address of each should be given  
below; if the publication is owned by  
a corporation, the name of the cor-  
poration and the names and addresses  
of the stockholders owning or holding  
1 per cent or more of the total  
amount of stock should be given):Kirk Smith, 4829 Saratoga avenue,  
Ocean Beach, Calif.3. That the known bondholders,  
mortgagees and other security hold-  
ers owning or holding 1 per cent or  
more of total amount of bonds, mort-  
gages or other securities are: (If  
there are none, so state.)  
None.KIRK SMITH,  
Editor-Owner The Beach News.Sworn to and subscribed before me  
this 3rd day of April, 1924.  
(Seal) EDWIN REED.  
(My commission expires July 14,  
1927).

## WATCHING US GROW

Writing from San Diego to have  
this paper forwarded regularly to her  
at Worcester, Mass., Mrs. A. Kent  
says:"We must have THE BEACH  
NEWS along with us. We also have  
a copy of the first issue of the  
BEACH NEWS, and will watch it  
grow."

## GAS REFRIGERATION

PREDICTED FOR SUMMER

OF THIS YEAR

Gas service for producing heat in  
the winter and cold in the summer is  
a possibility of the near future, ac-  
cording to industrial gas engineers  
of the American Gas Association  
who predict that the year 1924 will  
witness the perfection of four or five  
gas refrigerating systems, which will  
mark the commencement of a new  
era in gas usage."EVEN AS YOU AND I"  
(Contributed by Gloomy Gus)Did you ever stop to think as the  
hearse rolls by,  
That sooner or later both you and I  
Will travel along in the selfsame  
hack,  
With never a worry about coming  
back?They'll lift you out and they'll lower  
you down,  
The men with their shovels will stand  
around;  
They'll throw in some dirt and they'll  
throw in some rocks,  
And it will fall with a thump on your  
old pine box.The worms crawl out and the worms  
crawl in,  
They'll crawl all over your mouth  
and chin;  
They'll call in their friends and their  
friends' friends, too,  
And you'll look like hell when they're  
through with you.Please mention The Beach News  
in your dealings with the patrons of  
our advertising columns.Announcing Grand Opening  
Saturday, April 5th, 1924  
G. H. FABER'S No. 4GROCERTERIA  
Mission Beach

Mission Boulevard, at Pismo Court

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery  
The Little Cash Grocery -- Faber's Cash & Carry No. 3  
5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt. Loma 248

## Gas Heat Is CLEAN

There are many very good reasons why Gas  
is the best fuel for heating homes; one of the most  
important is its cleanliness.When you burn Gas in a properly equipped  
and installed furnace or heater, there is no smoke  
or soot to soil curtains, draperies and wall paper.There is no fuel to handle, no ashes or waste  
product to dispose of.If you are planning a new home, or consider-  
ing improvements to one already built, let us give  
you complete information on GAS Heating—why  
you will find it clean, safe, convenient, economical.

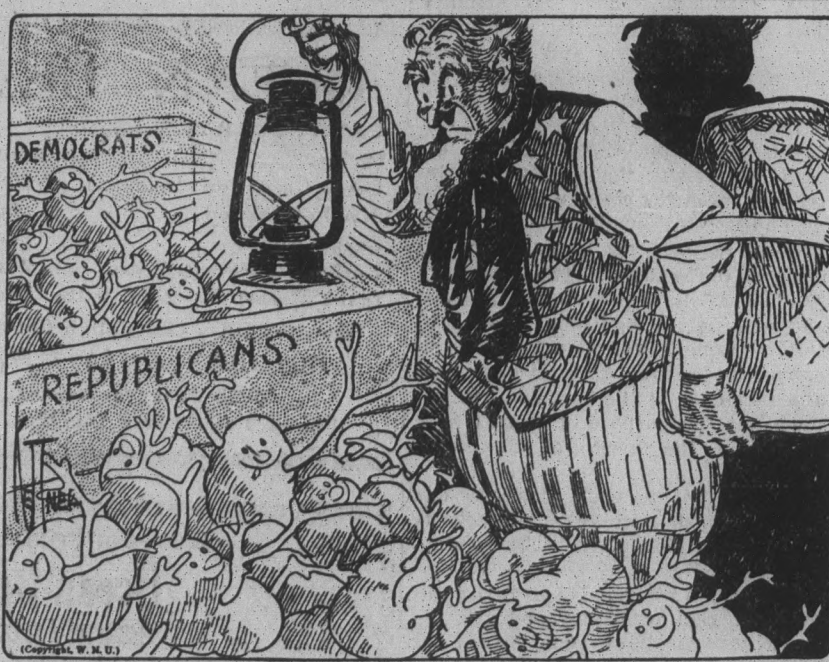
Commercial Department

San Diego Consolidated Gas and Electric Co.  
935 Sixth

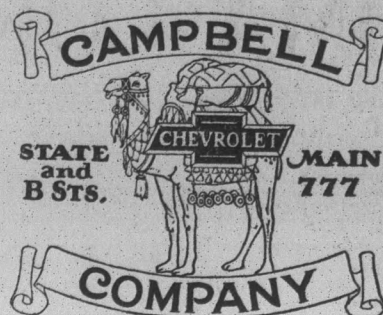
MAIN 64

Byllesby Engineering and  
Management Corporation

## Sprouting



## CITY CAMP GROUND

IN BALBOA PARK  
OFFICIALLY CLOSEDOn last Tuesday, April 1, the plot  
occupied by the auto camp ground  
in Balboa Park was turned over to  
the Zoological Society and the city is  
now without an official camp. There  
are a number of privately conducted  
auto camps in the suburbs and sev-  
eral more are contemplated. R. S.  
Thompson, proprietor of the Pacific  
Beach Auto camp, has offered to pay  
the city a substantial revenue for the  
privilege of having his splendid  
place designated as the official city  
camp and the council has the mat-  
ter under consideration.Try our Classified Ads, for Quick  
Results—Only a dime a line, five  
words to the line, payable in ad-  
vance.Keep advertising—and advertising  
will keep you!The  
Chevrolet  
CornerWhere  
Service  
Counts

## CLASSIFIED ADS

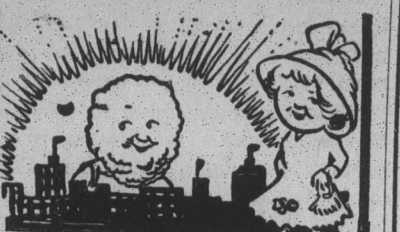
ONLY A DIME A LINE

TERMS CASH  
Rates, 10 cents per line, averaging 5  
words to a line. No advertisement for  
less than 30 cents, all payable in AdvanceFOR SALE—1918 Maxwell tour-  
ing car, in good condition; \$100  
cash. Apply Sunset Garage, 1916  
Bacon St., O. B.FOR SALE—Wicker library table,  
bargain. Phone Point Loma 150-W.FOR SALE—One Reliable brood-  
er; R. I. R. and Cornish game set-  
ting eggs. 4456 Montalvo street.  
Phone Pt. Loma 273.OCEAN BEACH CARPENTER  
SHOP—All kinds of repair work  
done; building and remodeling; prices  
reasonable. Under new management.  
Call Pt. Loma 70-J.

## Miss L. Parmelee

Announces that she has on sale at  
FABER'S GROCERY STORESCAKES, PIES,  
MUFFINS AND  
MARMALADE

Prompt attention to phone orders.

Miss L. Parmelee is now prepared  
to furnish, on short notice, any  
of her special home-baking  
products.  
PHONE, POINT LOMA 364-M.SUDS AND DUDS  
of the  
POINT LOMA  
LAUNDRYSince Suds their  
laundry work has done  
sun to sun . . . . .LAUNDRY CALLED FOR  
AND DELIVERED.

Phone, Point Loma 378.

IF IT'S LAUNDRY WORK,  
WE DO IT!—Wet Wash, Rough Dry,  
Semi-Finish and Finish Work—

## BASEBALL LEAGUE

HOW THEY STAND  
Northern County

## THE FINAL COUNT

Team	W.	L.	Pct.
OCEAN BEACH	8	2	.800
Escondido	5	3	.625
Carlsbad	6	4	.600
Velle	1	7	.125
Neighborhood House	1	7	.125
Golden Hill	0	2	.000

## OCEAN BEACH CLUB

CAPTURES CHAMPIONSHIP

NORTHERN LEAGUE

Ocean Beach won the champion-  
ship of the North County baseball  
league last Sunday, scoring by for-  
feit from the Velle nine when the  
latter team failed to appear as sched-  
uled for the final game.The Beach club made a grand  
showing all through the season, win-  
ning eight straight games after los-  
ing the first two battles of the sea-  
son.The Ocean Beach team are prac-  
tising in preparation for the county  
series, in which the Beachers will  
tangle with the champions of the  
southern county circuit in a three-  
game series for the county cham-  
pionship."Beach News" ads. bring busi-  
ness.

## Religious News

CHRISTIAN SCIENCE SOCIETY  
1965 Abbott Street, Ocean BeachServices are held as follows:  
Sunday morning at 11 o'clock.  
Sunday School, 9:45 a. m.  
Wednesday evening at 8 o'clock.FIRST BAPTIST CHURCH OF  
OCEAN BEACH

DeFoe Street at Santa Monica Ave

E. HERBERT HAYDEN, D. D., Pastor

Sunday—Worship and preaching  
at 11 a. m. and 7:30 p. m. Bibl  
school at 9:45 a. m. Young People  
Union at 6:30 p. m.Wednesday—Mid-week meeting  
for praise, prayer and conference at  
7:30 p. m. All are invited to these  
meetings.Sunday, April 6—Dr. Hayden will  
preach at both services. Morning  
topic, "The Great Home." Mrs.  
Gardner will sing "In the Palace O'  
the King." Anthem, "The Cross."  
Evening music—Soprano and alto  
duet, "Whispering Hope," Mrs. Close  
and Mrs. Gardner; "Jesus Lover,"  
(Holbrook), Mrs. Gardner and Mr.  
Meyer.Rehearsals are on for the music  
for the pre-Easter services to be held  
during Passion Week. Stainer's Cru-  
cifixion and parts of the Stabat Ma-  
ter will be sung on Good Friday eve-  
ning.The Young Men's Bible Class, led  
by Mrs. J. T. Gardner, will meet in  
the class room at 10:15 Sunday a. m.UNION CONGREGATIONAL  
CHURCH

Rev. Frederic J. Stoetzel, Pastor

Sunday School at 9:45 a. m.  
Morning worship at 11 o'clock.  
Evening service at 7:30 o'clock.

## CATHOLIC CHURCH

(Corner Defoe Street and Santa  
Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;  
Evening service, 7:30; Sunday  
school, 9:30 a. m.Week Days—Service at 8:00 a. m.  
At Roseville, Sundays—Service at  
10:30 a. m.; Sunday school 11:30  
a. m.

## TRINITY MISSION EPISCOPAL

Sutcliffe Bldg., 1955 Abbott Street

REV. ARTHUR C. DODD, IN  
CHARGESunday school at 9:45 a. m.  
Morning service at 11.

## ABOUT PRINTING PRICES

All job printing by "The Beach  
News" carries the Union Label and  
all estimates are made in accordance  
with the Franklin Price List, our  
prices for standard printing being  
precisely the same as any Union of-  
fice in the city. Quality and service  
unexcelled. Give us a trial. Phone  
Point Loma 17.

## MILLIONS OF SMELTS

DUE ON THE BEACHES

AFTER FULL MOON

Official announcement has been  
made by the California Fish Commis-  
sion that the smelt season will be at  
its height on the second, third and  
fourth nights following the full moon  
of April, May and June. The exact  
dates for catching the slippery, shiny  
silvery little fish, will be on April  
21, 22 and 23, May 20, 21 and 23,  
and June 19, 20 and 21. With the  
exception of a week's delay in April  
last year, the piscatorial visitors ar-  
rived on schedule time.Phone or send your orders for  
PRINTING, from the smallest card  
to a poster, to The Beach News, for  
service and satisfaction.

WE CIRCULATE



# "LOMA LORE"

By WINIFRED DAVIDSON  
Point Loma, California

Book rights reserved.

(Continued from last week)

## CABRILLO (Kah-bree-yoh)

Unbroken stillness where our canyons wind—  
Before vast Spanish herds came here to browse;  
Before these hills made wanderways for cows—  
A breathlessness; while putting Time behind  
Throughout that long old waiting and a kind  
Of awful spell among the rigid boughs,  
Where ancient oaks from dreams could not arouse,  
Our Loma lay unnamed. Years, years declined.

Who heard the ringing of Cabrillo's bells  
Where naught but lonely breezes breathed before?  
Who saw the magic lifting, quickened swells?  
Three frightened wild men leaped along this shore—  
The first to greet those stately caravels,  
Victoria and high San Salvador.

Some day when you are visiting the lower lighthouse on Point Loma—the tide having ebbed—you will pick your way out among the weed-draped rocks until you stand upon that last thin projection of red-brown stone and may assure yourself that you have reached the southwest-ernmost point of the United States of America. Strange, is it not? if you think of the rather hit-and-miss series of explorations on our Atlantic coast, that the discoverer of Alta California came straight here to this point, our southwestern boundary mark.

The sky was probably cloudless that day, September 28, 1542, when the Portuguese gentleman, Estévan (Ess-tay-yahn) called also Juan (whahn) Rodriguez (Roh-dree-gwayth) Cabrillo, commanding two light, round, old-fashioned galley-rigged ships, made first Table Mountain, then Coronado Islands, finally raising this headland now called Point Loma—the "hill point."

What he saw was an island, officially described some years ago as "the termination of a remarkable spur of coarse, crumbling sandstone, which rises south of Puerto Palso, or False Bay, and west of the (old) town of San Diego to the height of three hundred feet and after stretching south for about five and a half miles, gradually increasing in height to 457 feet, terminates very abruptly."

Looking out from Roseville Heights along the harbor entrance almost any blue afternoon of the year one can fancy that old picture: the two top-heavy caravels, so small that one wonders how even the bravest of seamen dared in them to venture out of sight of land, awkward and unseaworthy as they were—galant and proudly sailing none the less!—slowly rise out of the ocean on this side of the nearest of the Coronados.

Of these ships, Professor George Davidson in his "Spanish Explorations," pp. 5-6, says:

"They were poorly built and very badly outfitted. Their anchors and ironwork were carried by men from the Gulf of Mexico to the Pacific; they were manned by conscripts and natives; were badly provisioned, and the crews subject to that deadly scourge of the sea, scurvy."

But these small boats were the largest of Alvarado's exploring fleet!

On they crept, league upon league; over the kelp bed; over Gammon Shoal; into Middle Ground; past "Cobblestone Point," or "Guajeros," (Quee-hah-vohs) as our Ballast Point was long known; and thence around into La Playa (Ply-yah), there clumsily to cast those clumsy anchors.

"It is the eve of San Miguel," (Mee-gwell) said the pious Cabrillo as they gathered ceremoniously on the level beach. "To the bay beyond I give the name of the great archangel."

(Continued next week)

## The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbe-Merrill Company)

(Continued from last week)

"The local Mr. Dooley is Cornelius Bonner, a member of the 'board.' When asked for a statement of his views after the county superintendent had decided that her old sweetheart was to be allowed the priceless boon of earning forty dollars a month during the remainder of his contract, Mr. Bonner said, 'Aside from being licked, we're all right. But we'll get this guy yet, don't fall down and forget that!'"

"The examinations tend to show," said Mr. Bonner, when asked for his opinion on the result, "that in order to learn anything you shud shtudy somethin' ilse. But we'll git this guy yit!"

"Jim," said Colonel Woodruff, as they rode home together, "I'm just beginning to understand what you're driving at. And I like being a wild-eyed reformer more and more."

### CHAPTER XII

At the Farmers' Institute.

Every Iowa county has its Farmers' Institute. Usually it is held in the county seat, and is a gathering of farmers for the purpose of listening to improving discussions and addresses both instructive and entertaining. The Woodruff district was interested in the institute, however, because of the fact that a rural-school exhibit was



"Come and Tell Us About Those Things."

one of its features that year, and that Colonel Woodruff had secured an urgent invitation to the school to take part in it.

Such exhibits are now so common that it is not worth while for us to describe it; but then, the sight of a class of children testing and weighing milk, examining grains for viability and fowl seeds, planning crop rotations, judging grains and live stock was so new in that county as to be the real sensation of the institute.

Two persons were a good deal embarrassed by the success of the exhibit. One was the county superintendent, who was constantly in receipt of undeserved compliments upon her wisdom in fostering really "practical work in the schools." The other was Jim Irwin, who was becoming famous, and who felt he had done nothing to deserve fame. Professor Withers, an extension lecturer from Ames, took Jim to dinner at the best hotel in the town, for the purpose of talking over with him the needs of the rural schools.

"You've got to come down to our farmers' week next year, and tell us about these things," said he to Jim. "Can't you?"

Jim's brain reeled. He got to a gathering of real educators and tell his crude notions! How could he get the money for his expenses? But he had that gameness which goes with supreme confidence in the thing dealt with.

"I'll come," said he. "Thank you," said the Ames man. "There's a small honorarium attached, you know."

Jim was staggered. He tried to remember what an honorarium is. Was he obliged to pay an honorarium for the chance to speak before the college gathering? Well, he'd save money and pay it.

"I'll try to take care of the honorarium," said he. "I'll come."

The professor laughed. It was the first joke the gangling innovator had perpetrated.

"It won't bother you to take care of it," said he, "but if you're not too extravagant it will pay your expenses and give you a few dollars over."

Jim breathed more freely. An honorarium was paid to the person receiving the honor, then. What a relief!

"All right," he exclaimed. "I'll be glad to come!"

(Continued next week)

Mention of The Beach News to our advertisers will be appreciated.

# The MISSION BEACH

## \$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

Don't Watch Mission and Ocean Beaches Grow—  
Grow With Them!

### MISSION BEACH COMPANY

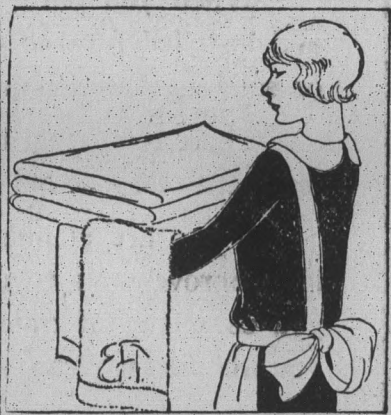
101 Broadway, Spreckels Theatre Building,  
S.E. Cor. Broadway and First St., San Diego.  
G. L. Barney—SALES AGENTS—T. A. Rife  
TRACT OFFICE OPEN DAILY

## OMAHA MARKET

J. R. HARRINGTON, Prop.  
5017 Newport Ave., opposite P. O.  
Fresh STRAWBERRIES at the right price.  
Newtown Pippins, 6 lbs. for 25c  
Oranges, 15c and 25c per dozen  
Potatoes, Idaho Russet, 7 lbs., 25c  
Three heads LETTUCE for 10c  
All Kinds of Home Made  
FRUIT JELLIES and JAMS  
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BEAUTIFUL WORK  
Each piece of Laundry work entrusted to us receives the same careful attention you would give it yourself, with the added service which we can give due to our up-to-date equipment and experience.

## The American Laundry

HARRY C. WING, Prop.  
5360 Niagara Avenue  
Phone Point Loma 31

Look for our solicitor—he has a PERSONAL MESSAGE for you.

## OCEAN BEACH PLUMBING COMPANY

Chas. H. Peltcher, Prop.  
5068 NIAGARA AVENUE  
Phone: Point Loma 152

Repair Work, Contracting, Estimates  
Plumbers' Supplies and Heaters.

## OCEAN BEACH MARKET

CANE SUGAR, 5 lbs. 50c;	Jonathan Apples, 4 lbs. 25c
10 lbs. 1.00	Newtown Pippins, 6 lbs. 25c
Large Carnation 10c	Bellefleur Apples, 6 lbs. 25c
Small Carnation 5c	Fresh Head Lettuce, 3 for 10c
Large Alpine 10c	All kinds of Fresh Vegetables,
Burbank Potatoes, 7 lbs. 25c	
Idaho Russet Potatoes, 9 lbs. 25c	Fine Yellow Bananas, 2 lbs. 25c

Imported Olive Oil, Italian Cheese, Spaghetti and Macaroni.  
BUY HERE and SAVE MONEY THE NEW O. B. MARKET  
5065 Niagara Avenue (Formerly Peeler Building)  
Phone, Point Loma 106 M-K. New stock of GROCERIES.

Authorized FORD and CHEVROLET Service

## Ocean Beach Garage

HENRY EULBERG, Proprietor  
4868 Newport Avenue PHONE POINT LOMA 77-W  
BEST EQUIPPED FOR SERVICE  
AUTOMOBILE REPAIRING  
Two Blocks East of Dance Pavilion

Get our prices on PAINT.

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Complete line of Builders' Hardware, Paints, Oil and Varnish, Cement and Roofing Paper. KITCHENWARE, HOUSEHOLD SUPPLIES.  
5050 Newport Avenue  
Phone: Point Loma 49



## Who's Who in Officialdom

### SAN DIEGO CITY OFFICIALS

Mayor—John L. Bacon.  
Common Council—John A. Held, Fred A. Heilbron, Virgilio Bruschi, Harry K. Weitzel, Don M. Stewart.  
Manager of Operation—F. A. Rhodes.  
City Attorney—Shelley J. Higgins; chief deputy, Arthur F. H. Wright.  
City Clerk—Allen H. Wright; chief deputy, Fred W. Deacon.  
City Auditor and Assessor—H. L. Moody; chief deputy auditor, C. K. Stout; chief deputy assessor, C. E. Ellsworth.  
City Treasurer and Tax Collector—J. T. Millan; chief deputy, John Millan.  
Superintendent of Purchasing Department—W. H. Cameron.  
City Engineer and Superintendent of Street—F. A. Rhodes.  
Building Inspector—O. G. Knecht.  
Electrical Inspector—A. E. Johnston.  
Sewer Inspector—W. B. Harper.  
Boiler Inspector—Joseph Hazell.  
Tenement House and Plumbing Inspector—A. C. Goodell.  
Chief of Police—James Patrick.  
Chief of Fire Department—Louis Alm-gren, Jr.  
Chief Justice—Claude L. Chambers.  
Poundmaster—C. K. Maupin.  
Chief Janitor City Hall—J. Baehr.  
Board of Cemetery Commissioners—Col. E. N. Jones, H. J. Roy, W. M. O'Farrell.  
Superintendent, C. A. Kane.  
Board of Health—R. J. Pickard, Dr. Mar-jorie Potter, D. A. Deacon, Dr. W. W. Crawford, Leroy A. Wright.  
Health Officer—Dr. A. M. Lessem. Secretary, G. H. Sieverling.  
Civil Service Commission—Stanley Hale, Dr. Charlotte Baker, W. S. Rosie, Mrs. Rosina Moran, chief examiner and secretary.  
Harbor Commission—W. C. Crandall, M. A. Graham, J. W. Sefton, Jr.  
Harbormaster—Joseph Brennan.  
Playground Commission—M. F. Heller, D. A. Ellsworth, H. C. Miller, Mrs. Celia A. Dunham, Dr. Mary E. Ritter. Superintendent, Frank H. Ehmke.  
Board of Education—Claude Woolman, Edgar F. Hastings, Jacob Weinberger, Mrs. Anna M. W. Connell, Mrs. Lena Crouse. Secretary, Will Angier.  
Board of Park Commissioners—W. T. Johnson, Huga Klaber, J. F. Howard, Jr., Superintendent of Parks—J. G. Morley. Executive Secretary, T. Faulconer.  
Board of Library Commissioners—D. W. Schick, Mrs. Marion A. Lippitt, W. R. Wheeler. Librarian, Athesa H. Warren.

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WE CIRCULATE

### SAN DIEGO COUNTY OFFICIALS

County Clerk—J. B. McLees; chief deputy, L. L. Bailey.  
District Attorney—Chester C. Kempley.  
Sheriff—James C. Byers; under-sheriff, E. F. Cooper.  
Auditor—Chauncey R. Hammond; chief deputy, A. B. Cunningham.  
Assessor—George W. Moulton.  
Treasurer—George W. Weston.  
Tax Collector—Herbert A. Croghan.  
Recorder—John H. Ferry; chief deputy, N. C. Parsons.  
Public Administrator—Edwin Reed.  
Coroner—Schuyler C. Kelly; autopsy surgeon, Dr. John J. Shea.  
Surveyor—Ernest R. Childs.  
County Supt. of Schools—Ada York.  
Superior Court Judges—Dept. 1, S. M. Marsh; Dept. 2, W. F. Cary; Dept. 3, E. A. Luce; Dept. 4, C. N. Andrews.  
Board of Supervisors—Mildred Green, 1st district; E. E. Hornbeck, 2nd district; J. Foster, 3rd district; C. L. Good, 4th district; Thomas Hurley 5th district.  
Justices of the Peace (San Diego Township)—Lacey D. Jennings, Dept. 1; Charles B. DeLong, Dept. 2.  
Constables (San Diego), Geo. H. Cooley, Harry E. Webb.

### POSTOFFICE SCHEDULE

H. K. Rankin, Postmaster

\* Mail arrives 10 a. m., de-  
\* parts 11 a. m.; arrives at 4 p.  
\* m., departs at 4:30 p. m. Mail  
\* closes fifteen minutes before  
\* departure. General delivery  
\* open 8 a. m. to 6 p. m., except  
\* on Sundays and legal holidays.

### FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department  
Phone 622-44

### POLICE! POLICE!!

The Police Station is located on Abbott street, foot of Santa Monica avenue, and the phone number is  
Point Loma 4.

Prosperity!—Feel it, talk it, know it—Advertise!

## Proper Care of Your Car

WALTER FOLCKE

GIVES EXPERT ADVICE

### ABOUT BATTERIES

In a very interesting essay on "How to Keep Your Car in Order," exposed. The current is then forced to pass through a much smaller plate area than was originally intended, causing them to become sulphated. They are then unable to stand the usual rate of charging, and rapidly heat, buckle, and warp, and the battery is permanently injured.

"Buy a hydrometer, they only cost about 50 cents and test the condition of your battery regularly. A fully charged cell will read between 1.280 and 1.300. If the reading is below 1.250 have it examined and re-charged at once."

to one-half inch above the plates. Do not completely fill the cells, there must be room left for expansion.

"If not renewed from time to time, the water evaporates, leaving the top parts of the plates inside the battery exposed. The current is then forced to pass through a much smaller plate area than was originally intended, causing them to become sulphated. They are then unable to stand the usual rate of charging, and rapidly heat, buckle, and warp, and the battery is permanently injured."

"Buy a hydrometer, they only cost about 50 cents and test the condition of your battery regularly. A fully charged cell will read between 1.280 and 1.300. If the reading is below 1.250 have it examined and re-charged at once."

## Woman Is Bitten to Death by Huge Rats

Walkerton, Ind.—Huge rats, which bit her on the face and neck as she lay helpless in her bed, caused the death of Mrs. Margaret Taylor, aged paralytic, of Walkerton. The wounds in the woman's neck indicated that the rodents were of huge size.

## HURL FIRECRACKERS AS JOKE; FATAL TO 2

### Deputy Sheriffs Out on Man Hunt Shoot Into Store.

Hazard, Ky.—A firecracker thrown as a joke at Glomawr, a village in this county, resulted in the death of two men and the wounding of a third.

Early in the evening William Smith, a Perry county deputy sheriff, was killed in a duel with Inman Phillips, who was wounded. Phillips, despite his injuries, fled into the mountains. The sheriff's office here was called upon and several deputies, including John Smith, a cousin of the man killed in the duel, trailed Phillips some distance and finally reached Glomawr.

The possemen, all armed, were expecting an attack, and suddenly a report was heard. A firecracker had been thrown. It is believed, from a small store operated by Jerry Dunn.

The deputy sheriffs, thinking they were fired upon, promptly sent a volley into the little store. When no answering shots came, the possemen investigated, finding J. D. Mathews and a man named Hayes dead and Dunn, the proprietor of the store, wounded.

## Veteran Woman Sleuth Taken as Shoplifter

Boston.—After having spent more than twenty years of her life hunting shoplifters in the capacity of store detective, Mrs. Maude Murray of Cambridge turned and became one of the hunted.

According to her own story she has for the past year and a half taken advantage of her intimate knowledge of local stores and personnel and has been pilfering goods. She blames the work she has been in for her predicament.

"I just can't explain," she said, "but an irresistible desire to take things comes over me. Thinking about stealing so much in my work is to blame." A stenographer she did not know caught her stealing in a downtown store and promptly brought about her arrest, at which she wept bitterly. Later in the day she was arraigned and held for trial. It is likely that she will be sent to the Psychopathic hospital for observation.

## Former Waterboy Now Official of Railroad

Birmingham, Ala.—William E. Smith, once a construction gang water-boy, has been named assistant general manager of the Louisville & Nashville railroad, according to announcement made here recently. Mr. Smith is superintendent of the North and South Alabama and Mineral divisions of the road. He succeeds Thomas E. Brooks, who was named general manager, following the death of B. M. Starks.

If your business isn't worth advertising—quit your business.